China - can you still ride the dragon?

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Why China?





Source: McKinsey Global Institute.

Calculated weighing national GDP by each nation's geographic centre of gravity; a line drawn from the centre of the earth through the economic centre of gravity locates it on the earth's surface.

Source: MSCI 'China and the future of equity allocation' published in June 2019, FactSet, Worldscope. *In MSCI investable indices. **Market capitalisation weight in China %.

[†]Stocks delivering 15% p.a. or better on average for the 5 years to end 2020. US dollars. Based on a global universe filtered by 5 year cumulative return. Data includes secondary listings. Logos courtesy of relevant companies.



Sources: 1: Newzoo, Global Mobile Market Report, smartphone users in 2020. 2: World Population Review. 3: Biomedcentral. Cancer Communications, 'Current cancer situation in China: good or bad news from the 2018 Global Cancer Statistics?'. 4: Thenextweb.com: The new Chinese digital consumers your business needs to target, Ashley Dudarenok, published 12 November 2020. 5: World Economics Form article, Alex Gray, published 26 April 2018.

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Chinese tech sector worth less than Amazon



Source: Bloomberg. US dollars. Data 30 September 2020 to 18 April 2022.

What are the issues – common prosperity

Regulation

Demographics

Geopolitics



What does Xi want?



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How do we know?



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Xi is after...



...But it is not just economical, it is societal



How does that play out for investors?

Short term tough

Long term position





But must be selective





NIO





But be careful...

Education

Property

Healthcare



Align yourself with policy

Environment

Semiconductors

Advanced manufacturing



How do we invest?

Market cap	"Leaders"			"Challengers"			
>£50bn 46%	Tencent ByteDance* Alibaba CATL Kweichow Moutai Meituan	 8.6 China Merchants Bank 6.1 Ping An Insurance 5.7 JD.com 4.3 NetEase 4.1 Midea 3.5 LONGi Green Energy Tech 	3.2 3.2 2.1 1.8 1.7 1.1				
£10-50bn 32%	KE Holdings Lufax Holding	0.5		Li Ning Sunny Optical Technology Asymchem Laboratories Zheijiang Sanhua Intelligent Controls Shenzhen Inovance Technology Ping An Bank BeiGene Geely Automobile ENN Energy China Molybdenum Shenzhou International	3.1 2.0 1.8 1.7 1.7 1.6 1.6 1.6 1.6 1.5	WuXi AppTec Huayu Auto Systems Bilibili Yonyou Weichai Power Fuyao Glass Industry Hangzhou Tigermed Consulting Zijin Mining Yunnan Energy New Material Luzhou Lao Jiao Company	1.4 1.4 1.3 1.2 1.1 1.0 1.0 0.9 0.2
<£10bn 22%	Tencent Music Entertainment	0.4	8.9%	SG Micro Estun Automation PROYA Cosmetics Guangzhou Kingmed Diagnostics Group Kingdee International Software Shenzhen Megmeet Electrical Glodon Company Zai Lab Kingsoft Topchoice Medical Investment Minth Group Pop Mart International Mediive Technology Beijing United Information Technology	1.7 1.6 1.4 1.3 1.3 1.0 1.0 0.9 0.9 0.8 0.8 0.8 0.8 0.8	Hangzhou Robam Appliances Sinocare Briliance China Automotive Yifeng Pharmacy Chain BGI Genomics Shandong Sinocera Functional Material Hutchison China MediTech Limited Hua Medicine Burning Rock Biotech Berry Genomics Dada Nexus New Horizon Health Yatsen	0.8 0.6 0.5 0.5 0.5 0.5 0.5 0.5 0.5 0.3 0.3 0.3 0.2 0.2

Source: Baillie Gifford & Co, FactSet. Bailie Gifford China Growth Trust. As at 31 December 2021, sterling. Totals may not sum due to rounding. Excludes cash. *Private company.

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Conclusion

China is not easy, there are many headwinds

China's long term planning is however very positive

Sentiment is extremely short term and negative - an opportunity?

Thank you

